

Application for projects over \$500

Approval Requested

☒ Final

☐ Preliminary

Organization Name Kalispell Convention & Visitor Bureau

Project Name Joint Ventures – Crown of the Continent Map Guide Reprint

Application Completed by Diane Medler

The COC Map Guide is a popular item in the Kalispell VIC and is also utilized at travel shows in Canada as a cross-border promotion. The KCVB has agreed to contribute to the reprinting of COC Geotourism Map Guides as one of several funding partners. This is a coop project between MTOT, Montana Tourism partners and Travel Alberta and B.C.

Quantity: 200,000

Trim: 25.5" x 37.5"

Fold: 4.25" x 9.25" (3x9 panel)

Distribution Plan: MapGuides will be used by MTOT and its funding partners to fulfill visitor requests for Crown of the Continent information.

KCVB PROJECT BUDGET FY 14

OPPORTUNITY COC Geotourism MapGuides

	State Tourism Funds	Other Funds	Total
PROFESSIONALSERVICES:			
Printing	\$1,500	+	\$0 = \$1,500
TOTAL	\$1,500	\$0	\$1,500

REGION/CVB	PROJECT TOTAL	\$1,500	\$0	\$1,500
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